



Meerbusch, September 2016

Our Values

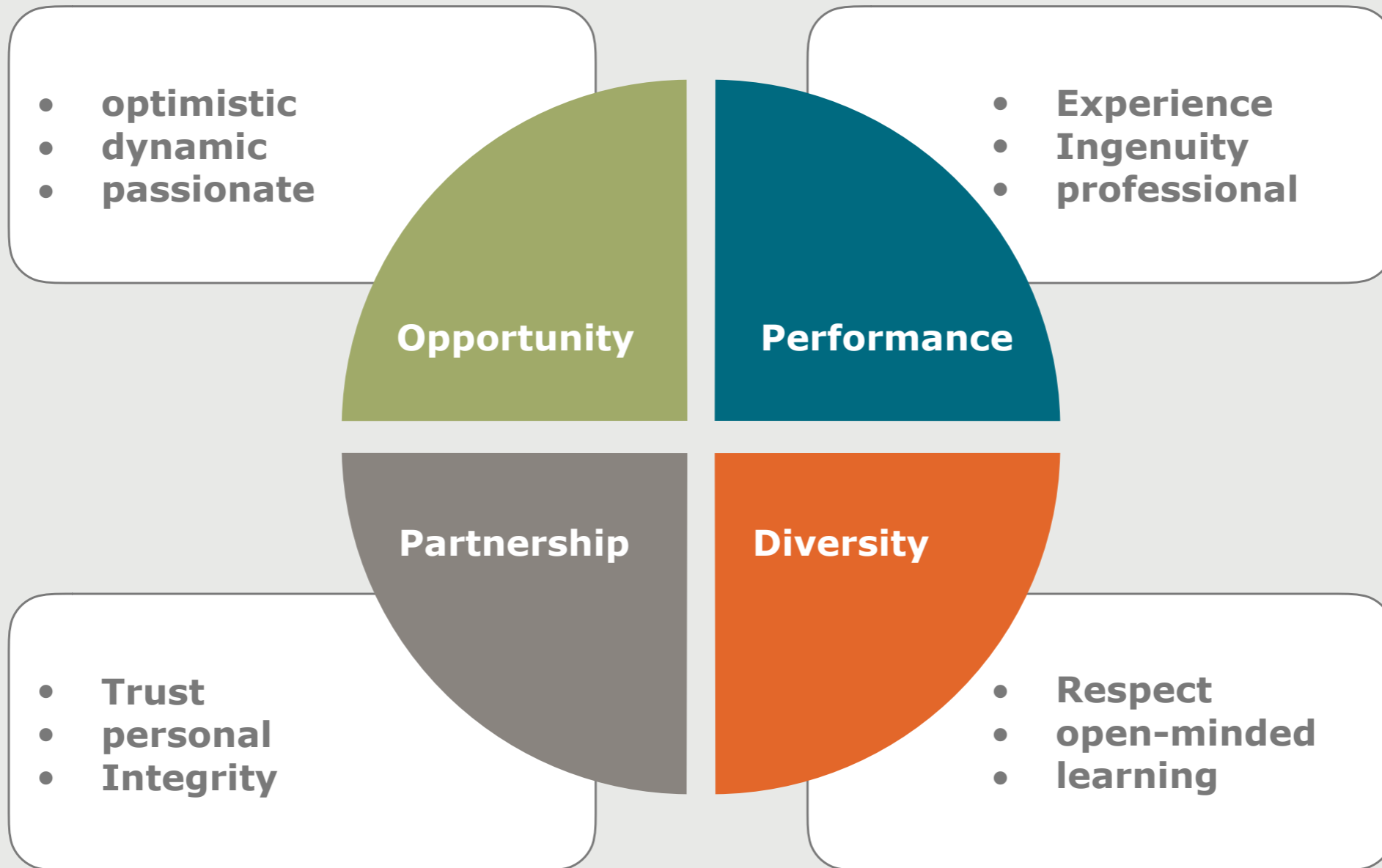
diproodi
new next now

"We have been where you are going."

– the diprodi way

A handwritten signature in black ink, appearing to read "T. Velker", with a long, sweeping flourish extending to the right.

Torsten Velker, Founder and CEO



Values and Attributes

Overview

Partnership

Trust

personal

Integrity

- We value a close and personal relationship with you as our customers, as well as with our partners in our network. Through deep collaboration, we can act together, change together, and be powerful together.
- As your trusted partner, we work closely with you on a personal level, so that we fully understand your individual challenges, and can help you meet your success goals.
- We work with our established partners to provide you with access to their complementary skill set to fully meet your needs.

Opportunity

optimistic

dynamic

Passion

- We endorse change and the opportunities it brings. We truly believe the future is good. It may not be perfect. It may not be easy to get there. And we certainly don't have all the answers yet. But with a flexible plan, passion and agile mindset, we can go about it together. And along the way we keep improving.
- While change is never easy – and certainly not when it is as big and fundamental as with Digital Transformation – it is manageable. And we are here to help you.
- So together, let's be passionate about the future!

Performance

Experience

Ingenuity

professional

- Being seasoned professionals, we support you in various stages of your Digital Transformation, ranging from vision creation and strategic thinking over target-setting to planning and strategy execution.
- Along the journey, you can benefit from our hands-on experience and problem solving skills, also as the inevitable surprises pop up.
- And with perseverance and entrepreneurial spirit, we can help you succeed in your new, digitised business as evidenced by concrete facts & figures.

Diversity

Respect

open-minded

learning

- We believe in strength from diversity. Through diversity and continuous learning, we are always ready for the “*new next now*”.
- Complementary skills, views and backgrounds help us thrive in a complex and fast-moving world, where change is the only constant.
- With mutual respect and appreciation for our differences, we gain in flexibility and in opportunity to learn from each other.

