



Profile

Successful business executive, entrepreneur and passionate high-tech innovator with over 20 years of professional experience and a track record in Digital Transformation.

Has broad experience, relentless work ethic, leadership abilities and determination to succeed.

Interested in creating and growing new and challenging business opportunities around digital products and services.

Helps companies address challenges related to transformation and growth.

Background

Business executive, family man, and engineer by trade, with a passion for products that delight end users.

Over 20 years of entrepreneurial and leadership experience in diverse functions such as Corporate Strategy, Product Management, R&D, Sales, Founder, Investor. Proven track record in both growth challenges and turnaround situations.

Acquired a broad business perspective from tenures in different high-tech industries and business models such as Internet services for Smart Home customers, mobile accessories for operators and retailers, DSL broadband access infrastructure for operators, and automotive connectivity products for car manufacturers.

A German national with a strong believe in and appreciation for diversity. International work experience in Europe, North America and Asia.

Projekts and Achievements

Contributed as executive consultant to the digital transformation of several high-profile customers.

Supported several start-ups in establishing their business and initiated the diprodi business angel portfolio.

Headed up the Digital Transformation for a leading German consumer brand, establishing a new line of business in the Internet-of-Things space, while optimising the declining core business for efficiency.

Implemented a large-scale R&D restructuring exercise while maintaining delivery of the roadmap.

Re-shaped an international R&D organisation for radically improved efficiency and innovativeness after a change in the company's ownership.

Brought in double-digits M€ of additional revenue as Head of Sales for a global mobile phone accessories business.

Pioneered the world's first Bluetooth car kit in automotive after-market and line-fit segments.

Previous Positions

Currently: Founder, Managing Director & Executive Consultant at diprodi, Founding Member Mindworks Institut, Angel Investor.

SVP and General Manager with a leading German consumer electronics brand, responsible for a business unit with over 300M€ in revenue and 400 in headcount.

CTO for an automotive supplier with an R&D team of 200 in headcount.

Director and General Manager for the accessory business of a leading mobile phone manufacturer.

Head of the American unit of an automotive Tier-1 supplier.
